

ACHIEVE NEXT-LEVEL OF SUCCESS – 10X GROWTH

MY PERSONAL BRANDING



We believe in smart ideas that generate results. Bringing together communication, design & strategy, we create experiences that transform brands and grow businesses.

EMPOWER BRAND SYNERGY.

Your five-month journey with Stocktoc will position you as a premium success personality in your business and industry with increased credibility, personal brand equity & passive income.

WHY PERSONAL BRANDING?

Consumers' buying habits have changed, and the truth is that they're choosing to buy from personal brands now more than ever before.

Your customers want to buy from an authentic person they can relate to, instead of an unapproachable, unrelatable business person or logo. The internet is responsible for this market shift, as social media provides consumers with a more intimate look behind the scenes of a company. This has led to customers placing preference in personal brands, and this is why you've probably heard personal brands like Tony Robbins, Brain Tracy and Gary Vaynerchuk preach the importance of building yours.

Stocktoc will provide a systematic approach to unraveling your Personal Brand to help you achieve new milestones and reach fulfilling goals in your life and business. We will help you understand your unique traits and how to position yourself as a person of authority and influence in an authentic way using Social Media Platform.

TOP 08 REASONS TO BUILD YOUR PERSONAL BRAND

01

Establish your authority and authentication in your niche

02

Expand your influence in your profession and experience

03

Build your credibility as an expert

04

Earn respect in your industry

05

Multiply your income through brand positioning

06

Captivate more joint venture partners

07

Earn respect in your industry

08

Multiply your income through brand positioning

BENEFITS OF PERSONAL BRANDING



Uncover your professional purpose



Establish credibility & thought leadership



Grow your network and earn more



Attract new opportunities & Increase sales



Help you reach your business goals



Give your business a competitive edge



Become more visible online



Make your career stronger

07 KEY INDICATORS TO JUMP INTO NEXT LEVEL

WE HELP INDIVIDUALS WITH

Start thinking of
yourself as a brand



Build profile and
brand assets



Developing personal
communications
plan & content



Position your
personal brand with
communication



Reviewing
appropriate media
and social channels



Build
online personal
reputation and Social
engagements with
the audience &
networks



Monitor brand
equity

PERSONAL BRANDING FOR

01

CEOs, EXECUTIVES, AND BUSINESS OWNERS

who want to position themselves as an industry thought leaders and stand out from the competition

02

HR & TRAINING MANAGERS

Who want bespoke workshop and training programs for employees on social media branding and social selling

03

CORPORATE TRAINERS & COACHES

Who need inspiration and training on personal branding strategies for their clients, CEOs, or themselves

04

PERSONAL BRANDING IS FOR EVERYONE

We have also worked with academics, sports stars, celebrities, university and corporate alumni organizations, and professional associations

OUR PROCESS FOR SELECTION

STEP 1 - Fill THE FORM

You fill out a web form with the initial information and contact details.



STEP 2 - APPLICATION FORM

In response, you will get a link of form where you have to fill your objectives, goals, experiences etc.



STEP 3 - STRATEGY SESSION

An expert from Stocktoc will schedule a 15-20 minutes phone call to align the road map of your personal branding..



STEP 4 - FINAL CALL

A 5-10 minute, either face-to-face or online session with Stocktoc Team to assess your commitment to join the program.

FLOW OF SUCCESS

LEVEL 1 – CREATE BRAND ASSETS [DURATION 3 WEEKS]

COMMUNICATION IS EVERYTHING

Stocktoc will build the corporate identity according to the brand personality, goals, industry and experiences.



LEVEL 2 – CREATE DIGITAL ASSETS [DURATION 3 WEEKS]

TECHNOLOGY EXPANSION FOR TARGETED RESULTS

Stocktoc will build the website for authentic communication to the right audience. Stocktoc will create a targeted content strategy for website along with technology-based solutions like personal CRM “Customer Relation Management”, one-click ERM “Email Relationship Management” along with right domain name and hosting and much more.



LEVEL 3 – SOCIAL ENGAGEMENT [DURATION 3 MONTHS COMMUNICATION PLAN]

GROW FAST AND CHANGE THE GAME

Stocktoc will provide 3 months digital marketing strategy, execution and investment for the communication of personal brand to the target audience and businesses for the 10X growth.

INVESTMENT

WHAT YOUR INVESTMENT WILL GIVE YOU.

1. A roadmap from idea to strategy and success.
2. Branded content strategy to target the businesses and advertising strategy of personal brand.
3. Personal brand assets like logo, corporate branding, corporate profile, 3 designed brochures, 2 designed flyer, 2 designed standee, 1 designed presentation.
4. A full functional SEO-optimized website along with CRM, ERM and analytics to multiply your growth. Also with domain name and hosting.
5. 1 professional video for personal branding aligned with brand strategy and goals. 3 months of content development, design, strategy, execution, management and investment for social media marketing.
6. Access to the formula for the 10X growth to position your personal brand and brand equity.
7. Success Measurement Framework
8. Marketing Automation Framework
9. Certificate of a premium brand

PKR 250,000/- Per person (also available on 5 months instalment plan)

Note: 100% advance payment will extend the social media marketing support from 3 months to 5 months

TERMS:

1. 100% fee to be paid in advance in the form of a cross cheque to Stocktoc.
2. In case of instalments all cheques to be paid in advance in the form of post-dated cheques to Stocktoc.
3. All these services do not include any kind of printing services

WHY STOCKTOC?

Stocktoc is a Branding & Digital Agency that helps build brilliant brands through people, not just pixels.

We have proven experience in successfully developing, maintaining, measuring, and optimizing modern marketing, personal branding and influencer marketing programs (with a human touch) for many types of companies and individual professionals.

We believe that by making the effort to uncover and foster an authentic personal brand, you can make your wisdom and experience more discoverable, shareable and memorable both online, through social media networks like LinkedIn, Twitter and Facebook, and also in-person at meetings, conferences, networking events and more.

Contact us today to discuss how Stocktoc can help uncover and grow your personal brand with our Personal Branding Consulting Services.

**Stocktoc is Digital Marketing
Agency of Brand Consultants
Specialized in Communication,
Design & Strategy.**

TESTIMONIALS



QAISER ABBAS

Success Coach, Premium Motivational Speaker, Best Selling Author
Asia's Trainer of The Year Award 2017' by World HRD Congress, Singapore

Stocktoc is a Brand Magician. For the last one decade, Stocktoc has empowered both Possibilities and my personal brand through his world-class designs. When it comes to branding; I trust no one but Stocktoc. Over the last many years; Stocktoc and I share a unique chemistry. I have hardly questioned any design made by Stocktoc. From my books covers to training titles, from the logos of every single new company I have built in the last one decade to branding my programs; Stocktoc has been part of my success journey. He has the unique capability to understand your brand vision and turn it into a massive reality that allows you to unleash exponential growth for your business. Well done Stocktoc. I am a fan of your magic.



AAMIR ZAHOOR

CEO Exelon and Professional Trainer

The whole process from beginning to end has been transformational on a personal and professional level. Go see Stocktoc first and let them set the foundation for your branding!



MOAZZAM ABU BAKAR

GM Dealership Crown Prince & Trainer

I have doubled my income. I'm now attracting my perfect clients and my conversions happen much quicker. There is already a built-in layer of trust because now my brand is speaking from my heart.



IMRAN ALI RAJPUT

CEO Java HTS & Theta

Who knew personal branding was so important to a business' growth and success? I certainly did not until I embarked into this uncomfortable territory of putting my face as the brand of JAVA HTS.



ASIM IFTIKHAR

GM, Overseas Marketing Group
New York, USA

I'm now able to get up in front of large audiences and feel confident being myself and standing in my power as a man business owner. The financial rewards have been significant.

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Stocktoc

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